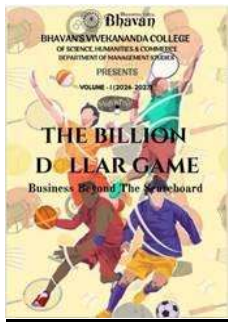
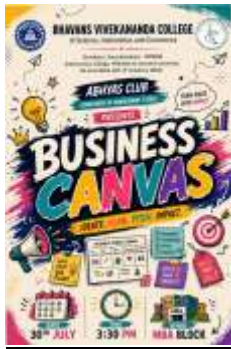


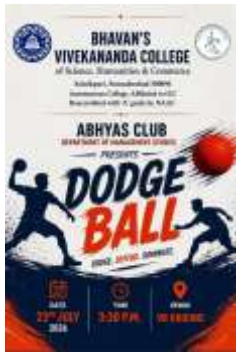


Bhavan's Vivekananda College
of Science, Humanities and Commerce
Re-Accredited with 'A' Grade by NAAC
Autonomous – Affiliated to Osmania University

Happenings of Department of Management Studies 2026-2027

S.No	Date	Name of the activity	Details of the event	Photos
1	1st August 2026	Departmental Activity	Department of Management studies in association with Hyderabad Management Association (HMA) has organized a Guest Lecture on “Digital Transformation in Business: The Role of Finance, HR & Marketing” for all BBA 1st, 2nd and 3rd year students. The guest speaker of the day was Mr. S. Phaneendra, Head – Corporate Relations, ACE Engineering College. A total of 140 (59 Male and 81 Female) students have attended the session.	 

1	31 st July 2026	Samvridhi Newsletter	Department of Management Studies, released its Samvridhi Newsletter's, 1st edition titled, "The Billion Dollar Game- Business beyond the scoreboard" has been completed for the academic year 2026-2027	 
2	30th July 2026	Abhyas	The Business Pitch Challenge was successfully conducted and achieved its objective of fostering creativity, innovation, and entrepreneurial thinking among students. The event provided participants with valuable exposure to business planning, idea presentation, and effective communication. Total - 35 Girls - 21 Boys - 14	 

3	23rd July 2026	Abhyas	The Dodge Ball game served as an effective platform for developing essential management skills among the students. The fast-paced nature of the game encouraged students to think critically under pressure, adapt to changing situations, and coordinate efficiently with their teammates to achieve a common objective. Total - 44 Girls - 25 Boys - 19	 
4	16th July 2026	Abhyas	The event strengthened their observation skills, analytical thinking, and awareness of marketing strategies used by leading brands. It also highlighted how effective logos, taglines, and brand identity create a lasting impression on consumers, making the learning experience both practical and engaging. Class - BBA and BBA HBIA 1st Years Total - 39 Girls - 24 Boys - 15	 

5	9th July 2026	Abhyas	The event was conducted with the objective of enhancing students' observation, communication, critical thinking, and teamwork skills through an engaging and interactive challenge Class - BBA and BBA HBIA 1st Years Total - 42 Girls 20 Boys 22	 
6	2nd July 2026	Abhyas	The event was designed to strengthen teamwork, encouraging effective communication and promoting sound decision-making through interactive management-based activities. Through collaborative problem-solving and strategic challenges, the activity aimed to prepare students to tackle real-world management situations with confidence and clarity. Class - BBA and BBA HBIA 1st Years Total - 42 Girls 20 Boys 22	 

7	1st July 2026	SDP	The assessment evaluated students across various communication skill areas, including Read Aloud, Repeat, Sentence Build, Conversation, Typing, Passage Reconstruction, Summary, and Opinion. These sections were designed to measure student's speaking, listening, reading, and writing abilities, providing a comprehensive evaluation of their overall English language proficiency. Total - 95 Girls 49 Boys 46	 
8	30th June 2026	SDP	The training was conducted by Ms. K. Annie Rachel to familiarize students with the Versant Assessment, explain its importance in the recruitment process, and provide them with effective preparation strategies to perform confidently in placement assessments. Total - 103 Girls 52 Boys 51	 

9	27th June 2026	SDP	The assessment focused on the core management subjects of Accounting, Corporate Finance, and Taxation, with the objective of evaluating student's conceptual understanding, analytical skills, and subject knowledge in these domains. MBA 1st Total - 104 Girls 50 Boys 54	 
10	24th June 2026	SDP	The objective of the test was to assess students' aptitude, analytical reasoning, quantitative ability, verbal proficiency, and overall preparedness for placement and career development opportunities. MBA 1st Total - 104 Girls 50 Boys 54	 

11	22nd June 2026	SDP	The objective of the test for MBA 1st year was to assess students' aptitude, analytical reasoning, quantitative ability, verbal proficiency, and overall preparedness for placement and career development opportunities. MBA 1st Total - 104 Girls 54 Boys 52	 
12	20th June 2026	Guest Lecture	The seminar aimed to create awareness among students regarding financial planning, investment opportunities, wealth creation, and responsible financial decision-making. The session was conducted by Mr. Mirza Finance, LL.B., and LL.M. graduate with and teaching. BBA Total 63 Girls 24 Boys 39	 

13	11-12th June 2026	Departmental activity - Orientation Program	The first day focused heavily on structural orientation, academic frameworks, institutional discipline, and exposure to specialized college cells. The second day focused on introduction to multiple clubs and activities of the college along with Alumni connect BBA Total 93 Girls 50 Boys 43 BBA H Total 39 Girls 17 Boys 22	  
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